

2017
Community Report



 **SPRUGE MEADOWS®**
LEG UP FOUNDATION

SPRUCE MEADOWS

Leg Up Foundation



Since opening its doors in 1975, communities from Calgary, Alberta and Canada have supported the endeavours of Spruce Meadows. Spruce Meadows' mandate has been the commitment to returning that generosity by giving back to the community in meaningful ways. Spruce Meadows is open 365 days a year for all to enjoy and the cost of admission during the show jumping tournaments is still only five dollars, with children under 12 and seniors complimentary. The Spruce Meadows Leg Up Foundation is our charitable arm providing another way for us to have a positive impact on our communities in Alberta.

The Foundation is committed to supporting education, health, wellness, amateur and grassroots sports and raises funds throughout the year for these key areas. We are proud of the fact that we support a broad range of initiatives and charities from families facing the illness of a child, to organizations that assist in our community, to student athletes. With your support, we are creating positive change and touching the lives of thousands.



Letter from the Chairman

Dear Spruce Meadows Leg Up Foundation Supporters

Since Spruce Meadows opened its doors in 1975, it has received incredible support from fans, volunteers and sponsors. Spruce Meadows is committed to returning that generosity by giving back to the community in meaningful ways. The Spruce Meadows Leg Up Foundation's mission is to support initiatives that bring positive change to the communities that mean so much to us.

In 2017, the Spruce Meadows Leg Up Foundation is proud to have worked with and donated to several charitable groups. These groups are highlighted on the following pages and truly represent the core values of Calgary and surrounding communities.

The Spruce Meadows Leg Up Foundation Board of Directors has worked hard to choose charities that represent the principal mandate of the Foundation including the support and growth of Education, Sport, Community, Health & Wellness, Youth and Agriculture / Environmental Sustainability as well as Emergency Requirements in Calgary and Alberta.

In 2017, the Spruce Meadows Leg Up Foundation is also proud to have incorporated the Education Program under the Foundation's umbrella with the Spruce Meadows Leg Up Foundation School Tours. The School Tours are offered to children in grades 4-6 and provide an educational and informative experience in several key areas of their curriculum. The Spruce Meadows Leg Up Foundation is pleased to be able to provide this program on a complimentary basis to all attending schools.

Please accept our heartfelt gratitude for your support and dedication to the growth and development of the Spruce Meadows Leg Up Foundation in 2017. Together with your support, we look forward to continuing to enhance education, wellness, amateur and grass roots sports throughout 2018 and beyond.

Sincerely,

Mike Colborne
Chairman

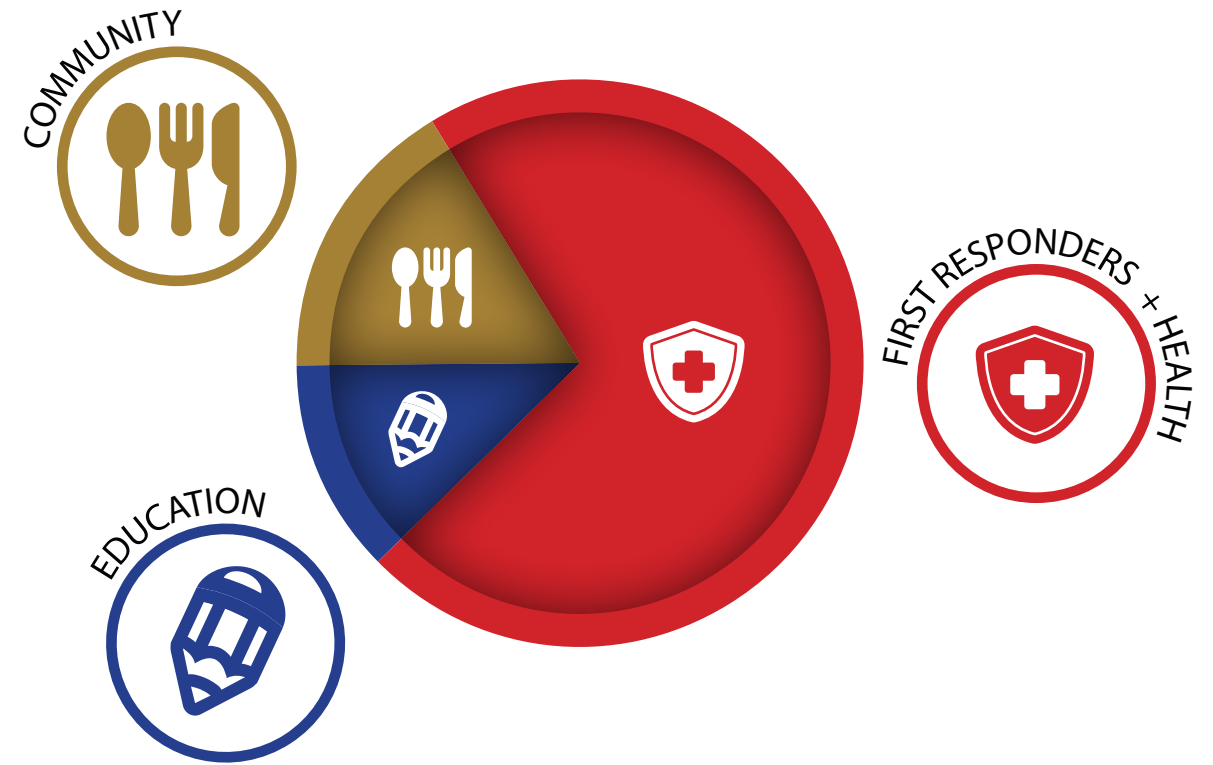
Spruce Meadows Leg Up Foundation

Board Members

Mike Colborne

Lori Fyke

Terry French



Investing in the Community

The Spruce Meadows Leg Up Foundation is proud to have worked with and donated to several charitable groups in 2017.

The Board of Directors for the Spruce Meadows Leg Up Foundation has worked hard to choose charities that represent the core values of the Foundation including Education, Sport, Community, Health & Wellness, Youth and Agriculture / Environmental Sustainability as well as Emergency Requirements in Calgary and Alberta. It is the mission of the Foundation to continue to give back to the community in which we are so proud to live.

The following pages feature a summary of some of the organizations that the Spruce Meadows Leg Up Foundation is proud to have supported.



School Tours

EDUCATION PROGRAMS | \$23,294



The Spruce Meadows Leg Up Foundation, in partnership with Nutrien and the Calgary Herald, presents the GROWING THE NEXT GENERATION® School Tours Education Program. The school tours program features highly interactive sessions geared toward the grades 4-6 curriculum that focus on agriculture, wetland ecosystems, horse anatomy, horse health and welfare, equine history and the importance of bees to our ecosystem.

Since the initiation of the 'School Tours' program in the spring of 1976, tens of thousands of Calgary and surrounding area students have participated. Spruce Meadows provides a unique

representative environment of the growth and change of Alberta, its people and the School Tours program itself. Initiated in 1976 by Mrs. Southern herself, the program has evolved over time and continues to incorporate Alberta-based curriculum within its existing five stations. Set in an interactive venue to engage and challenge the students, our program is designed to provide students with the knowledge and consciousness to make informed decisions.

Spruce Meadows and the Leg Up Foundation hope our programs are a continued journey toward a lifelong love of horses, education and the environment.





Stars



STARS AIR AMBULANCE | \$50,000

STARS®



Shock Trauma Air Rescue Service (STARS) provides specialized emergency medical care and transportation for critically ill and injured patients. STARS physicians, nurses, paramedics and pilots work with a team of dedicated support staff and community partners to save lives. STARS has bases in Calgary, Edmonton, Grande Prairie, Regina, Saskatoon and Winnipeg.

"STARS relies on the support of allies like the Spruce Meadows Leg Up Foundation to ensure that each person who needs emergency medical care receives it quickly," said Andrea Robertson, President and CEO of STARS. "Thank you for joining our fight to save lives."

The Spruce Meadows Leg Up Foundation was proud to support STARS in 2017 and commends the amazing team behind the STARS operations for their critical role in making our communities safer.





“

I'm amazed by how kind and generous people are. We have met a lot of wonderful people who are always willing to lend a hand to help anyone who needs it. It's also incredible how a simple gesture of kindness can make a big impact on people who need help. The kids we help are always so excited to see us, and that makes me feel really good.

BOBBIE SUTTON
Co-Founder
I Can for Kids Foundation

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The Foothills Fire Department would like to thank the Leg Up Foundation for their commitment over the years supporting education, health, wellness and sports initiatives and making a real positive change in the local community and the lives of Albertans."

SCOTT YOUNG
Senior Firefighter
Foothills Fire Department

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STARS relies on the support of allies like the Spruce Meadows Leg Up Foundation to ensure that each person who needs emergency medical care receives it quickly. Thank you for joining our fight to save lives.

ANDREA ROBERTSON
President & CEO
STARS

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PAWS DOG THERAPY PROGRAM | \$10,000

The Spruce Meadows Leg Up Foundation is pleased to have partnered with the EMS Foundation to assist with funding on two fronts: the Psychological Awareness and Wellness Support (PAWS) Program and the CHOICES EMS Education program. Below is a wonderful letter received from Chris Salmon, Chair, EMS Foundation, regarding the impact of the donations.

Dear Spruce Meadows Leg Up Foundation:

I would like to give a heart-felt thank you to the Spruce Meadows Leg Up Foundation for your continued leadership in supporting the work of the Emergency Medical Services Foundation in 2017 and 2018. The EMS Foundation maintains programs designed to innovate and provide proactive solutions in support of the challenging work undertaken by Alberta's uniformed Paramedics.

In 2017 the Leg Up Foundation provided \$10,000 in support of Delray, the first accredited facility dog within EMS working to provide Psychological Awareness and Wellness Support (PAWS) to Paramedics throughout Alberta. Delray helps Paramedics through early intervention in critical stress incidents, building emotional resiliency and better mental wellness. Since the program's

inception, Delray has been introduced to over 700 Paramedics throughout the Province and is leading the way in understanding how our Paramedics manage stress.

The Leg Up Foundation also supported our CHOICES program through a donation of \$5,000 in 2017. CHOICES is a preventative injury program, supported by Paramedics who give up their free time to go into schools to educate junior high students on the three largest causes of injuries: motor vehicle collisions, sports & recreation injuries and falls. Support from the Leg Up Foundation has helped us reach over 5,250 students in 32 schools in the 2017-2018 academic year. Leg Up Foundation funding has also allowed us to scale our program by providing three additional laptops,



helping us to onboard more volunteer Paramedics and visit more schools in 2018.

Through your support, the Spruce Meadows Leg Up Foundation is bringing positive change to the lives of Alberta's communities.

Thank you.

-Chris Salmon, Chair, Emergency Medical Services Foundation





Kids Cooking for Kids

FOR THE DEVELOPMENT OF A PEDIATRIC UNIT AT SOUTH HEALTH CAMPUS

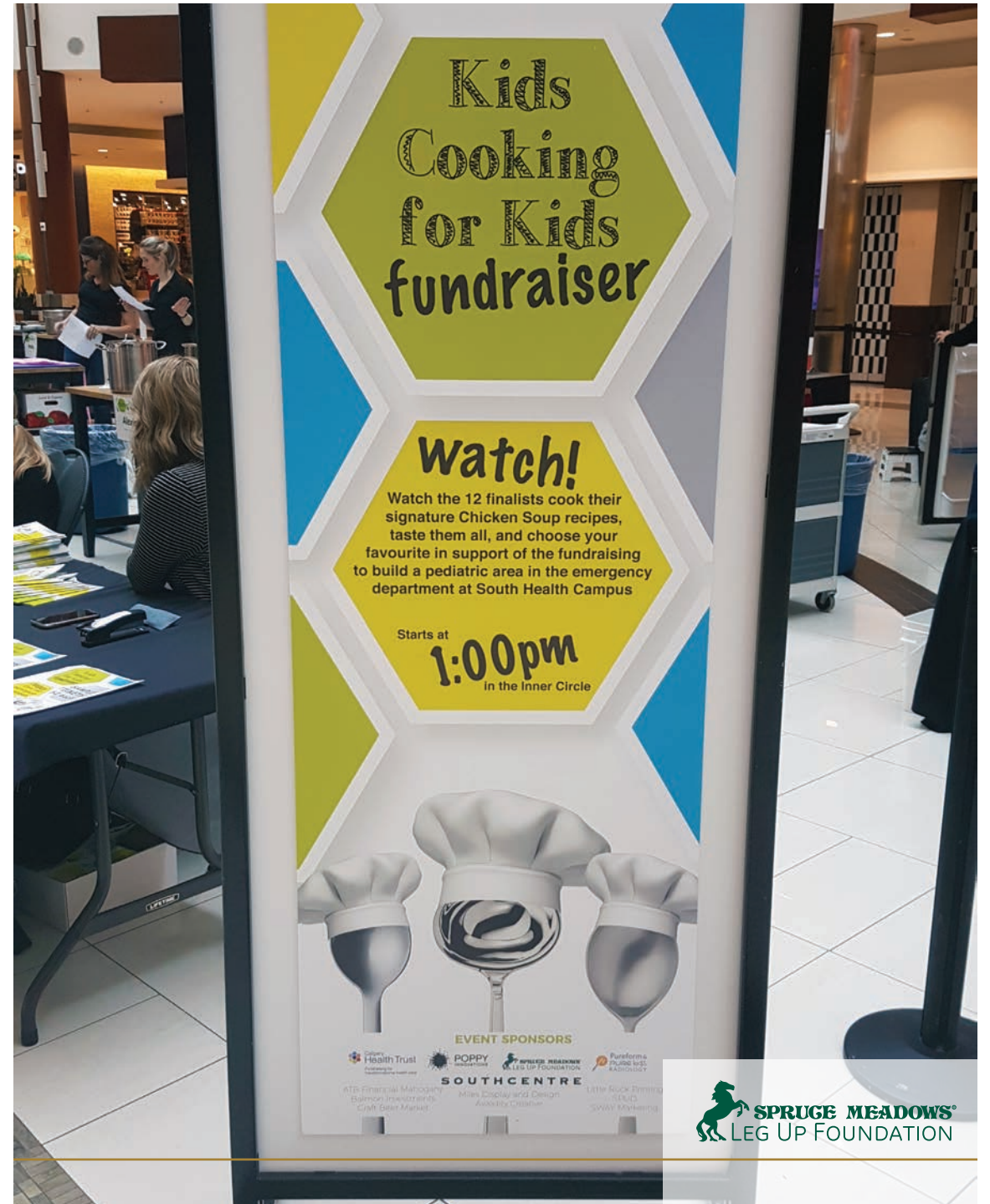
PEDIATRIC UNIT AT SOUTH HEALTH CAMPUS | \$5,000



South Calgary and surrounding area is growing at an exponential rate. Access to quality care for children under 18 close to home is becoming more and more critical. When a child is sick or injured, every minute that ticks by can be stressful for a parent and the 40km drive to Alberta Children's Hospital can be too far. Since opening their doors in 2013, South Health Campus has provided paediatric emergency care to thousands of families. Emergency Paediatric Physicians from Alberta Children's Hospital spend part of their time providing care out of four dedicated beds in South Health Campus' emergency room, and though the care each family receives is excellent, the busy space amongst the adults is less than ideal.

The Spruce Meadows Leg Up Foundation is proud to have partnered with the Kids Cooking for Kids Fundraiser, which featured twelve kids between the ages of 9 to 14 who participated in a cook-off of their signature recipe for Chicken Soup in support of raising money to build a paediatric area in the emergency department at South Health Campus.

The Calgary Health Trust was pleased to announce that the funding goals for the special space to accommodate the youngest patients who visit the hospital has been secured, which will be of tremendous benefit to our community.





Foothills Fire Dept.

EMERGENCY EQUIPMENT DONATION

EMERGENCY EQUIPMENT DONATION | \$30,000

The Spruce Meadows Leg Up Foundation is pleased to have partnered with the Foothills Fire Department with the purchase of a fully-equipped UTV. In the fire service, desires and needs for new apparatus and equipment will always persist. As technology advances and Firefighting tactics evolve, the use of UTVs is increasingly becoming commonplace in Fire Departments across Canada and the US. Many rural fire departments, EMS agencies and the military utilize the multipurpose capabilities and dependability of these vehicles.

The MD of Foothills has a unique demographic and terrain which has a direct effect on the nature of emergency incidents we encounter. Having a UTV assists immensely when tackling and responding to these incidents.

Typical examples of where a UTV could be utilized in emergency response include:

- Wildland Fires: Albertans have been all-too-familiar with the recent devastation Wildfires caused in Alberta over the past few years. The

MD of Foothills has experienced its own share of grass fires and wildland fires. Having a UTV equipped with fire suppression equipment can help mitigate situations more effectively. This is due to its ability to laccess remote areas quickly, that otherwise would prove to be a huge challenge.

- Technical Rescue: The Foothills Fire Department established its own Technical Rescue Team in early 2017, with 15 members qualified and proficient in slope rescue, swift water and surface ice rescue. As a department, they need to be prepared for any situation, anywhere at any given time. A UTV has the unique ability to navigate over challenging terrain and assist with transporting personnel and equipment to any location. It can also be modified to carry a Stokes Stretcher for patient transportation.

The Spruce Meadows Leg Up Foundation looks forward to seeing the UTV in use, serving the surrounding communities.



I Can for Kids!



I Can for Kids

I CAN FOR KIDS | \$5,000

School nutrition programs play a critical role in helping children build healthy minds and bodies. A meal received at school may be a hungry child's only meal of the day. Sadly, the majority of kids who count on these programs during the school year do not have the same access to a free meal during the summer. The resulting hunger can have an overwhelming effect on their physical, emotional and social health, and delay their academic performance by up to two months at the start of the school year.

It's imperative that hungry kids can access food in a manner that's timely, efficient, and suitable in terms of quantity and quality. That's what inspired 13-year old Sutton Garner to start the I Can for Kids Foundation in 2015. The I Can for Kids summer food program reaches the hungriest kids where they live and play, all summer long.

Through a network of front-line agency and community partners, I Can for Kids provides preassembled, non-perishable food packs, fresh fruit, peanut butter and an assortment of other nutritious items to children and youth who would otherwise go



hungry. By applying the knowledge of each child's living situation as observed by our partner agencies, I Can for Kids supports kids on their turf and on their terms - no judgement, no barriers. This past summer, I Can for Kids food bank provided over 36,000 meals to hungry kids across the city.

For many kids in Calgary going hungry is a way of life, but it shouldn't define their future. I Can for Kids helps children and youth get the nourishment they need to learn, play and grow throughout the summer months, giving them the worry-free summer they deserve and a healthier start to their school year.





Calgary Food Bank



CALGARY FOOD BANK

CALGARY FOOD BANK | \$11,930.50

Food insecurity is a serious health problem in Canada. It is associated with poorer health, psychological, social, and emotional outcomes. The existence of food banks is becoming more important as the need for these facilities increases.

In Alberta, one in ten individuals experience food insecurity, with 17% of children living in food insecure households. In Calgary, 47% of Calgary Food Bank clients are families with children.

The Calgary Food Bank is the first line of emergency food support for families and individuals facing crisis. Once the food emergency is addressed, food bank clients are referred to proven partner agencies and programs. The deep collaboration and food support to hundreds of other charitable organizations that address the root causes of food insecurity aligns with the Calgary Food Bank's mission to work with the community to fight hunger.

The Calgary Food Bank is the largest, most accessible Food Bank in Calgary serving families, individuals and organizations which relies solely on the generous support of the community.

In 2017, the Spruce Meadows Leg Up Foundation was proud to support the Calgary Food Bank through monies collected at the Spruce Meadows International Christmas Market 50/50 raffles. Thank you to our wonderful visitors for the incredible support of the Calgary Food Bank!

2017 Distribution of Funds

EDUCATION

School Tours \$23,294

FIRST RESPONDERS + WELLNESS

STARS \$50,000

Paws Dog Therapy Program \$10,000

Kids Cooking for Kids \$5,000

Foothills Fire Department \$30,000

EMS Foundation \$5,000

COMMUNITY

I Can for Kids \$5,000

Food Bank \$11,930.50



Letters TO THE FOUNDATION

BRODY

Thank you for all your knowledge. I learned a lot from all of you boys and girls. My favourite thing was the vet stand then the sunflower... because we got to plant a sunflower.

TRISTA

Thank you so much for having us. I had so much fun. The show jumping at lunch was amazing and my favourite horse was the grey one. My favourite station was the war horse because I like history and war.

JACKIE

Thank you for letting us come and teaching us about horses. I loved learning about roman horses. I loved watching the horses jump.

BRADY

I liked everything there, it was awesome. I enjoyed the station about the horses heart and lungs. The horse jumping show was magnificent. Thank you for everything.

EDUCATION PROGRAM PARTICIPANTS



SPRUGE MEADOWS®
LEG UP FOUNDATION

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